

Middle East & Africa 2014

Grand Hyatt Hotel, Dubai, UAE

Technical workshop:

Strategies for fundamental cost minimisation

09.00-13.00h

Wednesday, 5th February 2014

Grand Hyatt Hotel, Dubai, UAE

As part of Cemtech Middle East & Africa 2014, Dr Michael Clark, Technical Consultant of International Cement Review, will provide an expert half-day workshop addressing the theme: *"Strategies for fundamental cost minimisation"*.

Workshop overview

Cemtech workshops in recent years have covered topics including the production of cements with less embodied CO₂, co-processing, the mass balance of cement kilns and product development. In response to energy price increases, fuel availability and increased industry competition, the priorities for many cement producers, as with all manufacturing industries, should be to switch back to cost minimisation strategies. Furthermore, many cost reduction strategies also address the need to reduce CO₂ emissions, a key priority for the industry as CO₂ prices rise and sustainability drivers intensify.

The Cemtech workshop for Dubai this year will explore the different strategies and technologies for cost minimisation that cement companies can pursue. These strategies will be segmented on the basis of the primary cost drivers of cement manufacture: thermal and electrical energy costs, manpower, raw materials, spare parts, consumables and distribution. Topics to be covered include:

- alternative fuels and raw materials
- oxygen enrichment
- waste heat power generation
- organisational development
- maintenance and spare parts
- distribution strategies.

The technical workshop is free of charge (subject to availability) to delegates attending the conference and is limited to a maximum of 30 participants.

For more information, or to register online for Cemtech Middle East & Africa 2014, visit:

www.Cemtech.com/MEA2014

